

TEN REASONS TO CHOOSE ETTINGER LAW FIRM

1. **Experience.** Twenty-four years practicing exclusively Elder Law Estate Planning.
2. **Knowledge.** Authored the leading authority "Elder Law Estate Planning", now in its second printing. Complimentary copy given to each client at initial consultation.
3. **Comfort.** Low key approach. Clients are advised when it may be better to wait or if their current plan is adequate. You will be comfortable with the experience.
4. **Service.** Serviced over fifteen thousand satisfied clients since 1991. We charge fair fees based on our knowledge and experience.
5. **Oversight.** Principal supervising attorney Michael Ettinger was admitted to the New York Bar in 1980 and is the Past President of The American Association of Trust, Estate, and Elder Law Attorneys.
6. **Comprehensive.** Ettinger clients have effective plans for disability instead of just estate or death planning alone. Over three thousand successful Medicaid cases filed.
7. **Continuity.** Attorneys on staff in their 20's, 30's, and 40's to ensure continuity of your elder law estate planning firm.
8. **Satisfaction.** Free initial consultation, free follow-up consultation, and no fees payable until work is completed and you are completely satisfied.
9. **Systems.** Our trademarked process monitors your plan for law changes and includes a free review every three years for changes in your health, your assets and in your family. The Ettinger plan is designed to work in the future when you need it.
10. **Convenience.** Fourteen offices statewide for your convenience and the convenience of your other family members.

